

**Presentation of Nominated, 2016
Cecilia Svensson**



Potential Candidate Name and Designation(s): Cecilia Svensson
Preferred E-mail address: cecilia.svensson@pmi-se.org
Current Professional Employer: Effectus But Different AB
Current Professional Title: Project Manager

Responses to all questions and the answers should not exceed 250 words per response.

1. Personal presentation

My work life focus has been, and still is, to continuously develop - including the development of products, services, information systems, web pages, processes, organizations and myself. Mainly in roles as project manager, coach or business developer - in large corporations and smaller businesses.

2. My professional career and current work position

Project Manager at Effectus But Different AB since 2008
ie sales, marketing, design of processes to accomplish change through innovation and project management in organisations. Effectus But Different AB is a PMI REP since 2003.

Start-up 2007

Tetra Pak AB 1987-2007, types of projects:

- innovation lab ie advanced material research and pilot plant tests
- product development i e new packaging materials, concepts, measuring methods, packaging machines
- implementation of IT systems
- change
- new web
- implementing continuous improvement in a supply chain with old machines

3. Family and what I do on my spare time:

My family consists of partner, young adult and teenage daughters and two vintage Saabs. To balance my work life I enjoy picnicking with family and friends, preferably in nature or on the beach. Or taking my Saabs for a ride in the countryside. I practice yoga regularly.

4. Value that I bring to PMI

I bring:

- commitment to our vision and values
- curiosity and opportunity-mindedness
- sharing is caring-mentality
- energy and passion
- love for the people I work with

5. Why volunteering for PMI is important for me

I enjoy accomplishing results with other people.

My life has taught me that project management is the real-life skill you need, that can be applied in both private and work life. This is a message I would like to convey to all Swedes. In order to make project, program and portfolio management the embraced work method to run sustainable and successful projects in this country (PMI SE mission).